

**NÁHLEDY INZERÁTŮ
DLE JEJICH VELIKOSTI**

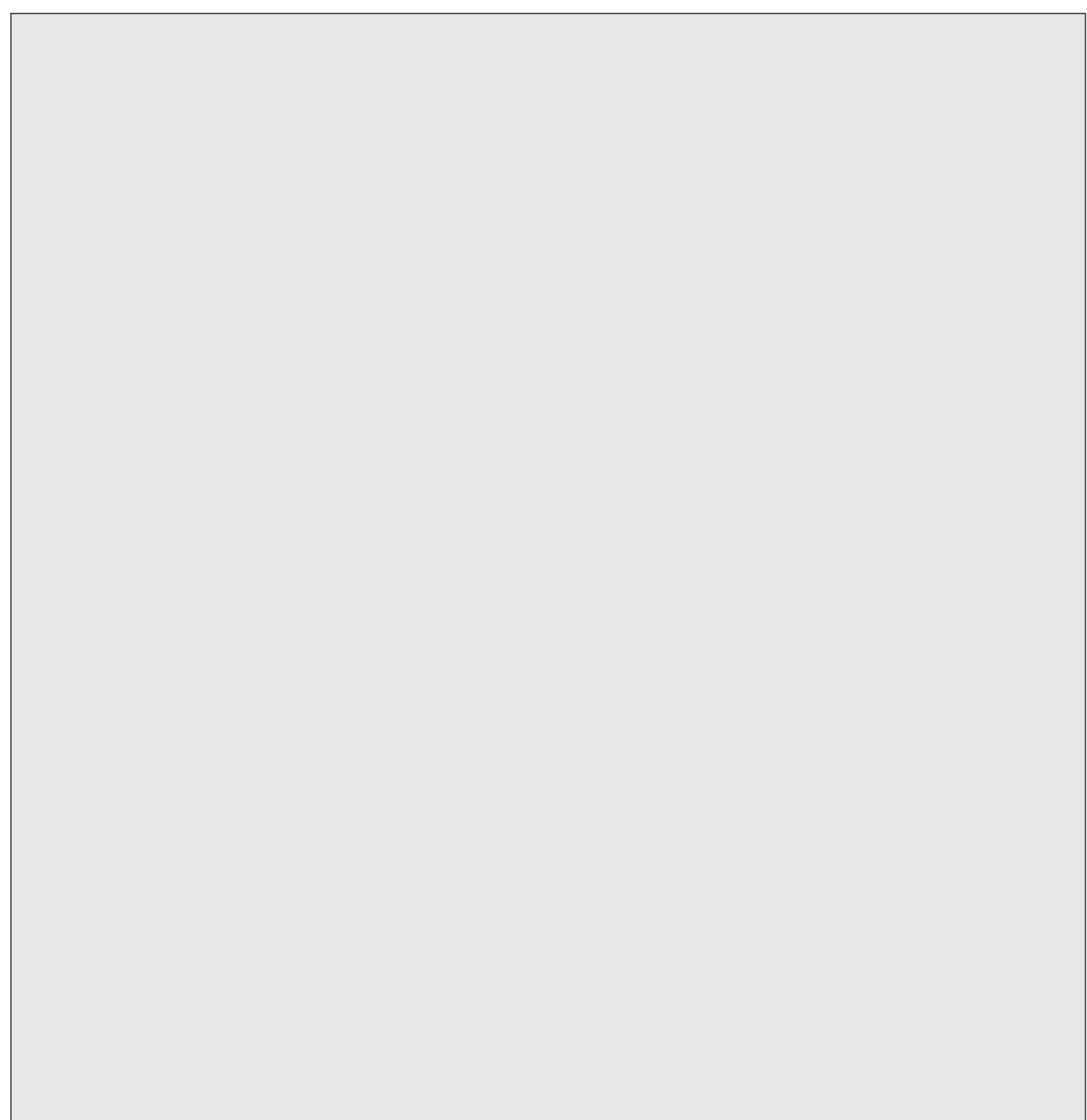
PLATNOST OD 1. PROSINCE 2012
SLEVA PŘI OPAKOVÁNÍ INZERÁTU:

A) 6 AŽ 9 OPAKOVÁNÍ - 6 %

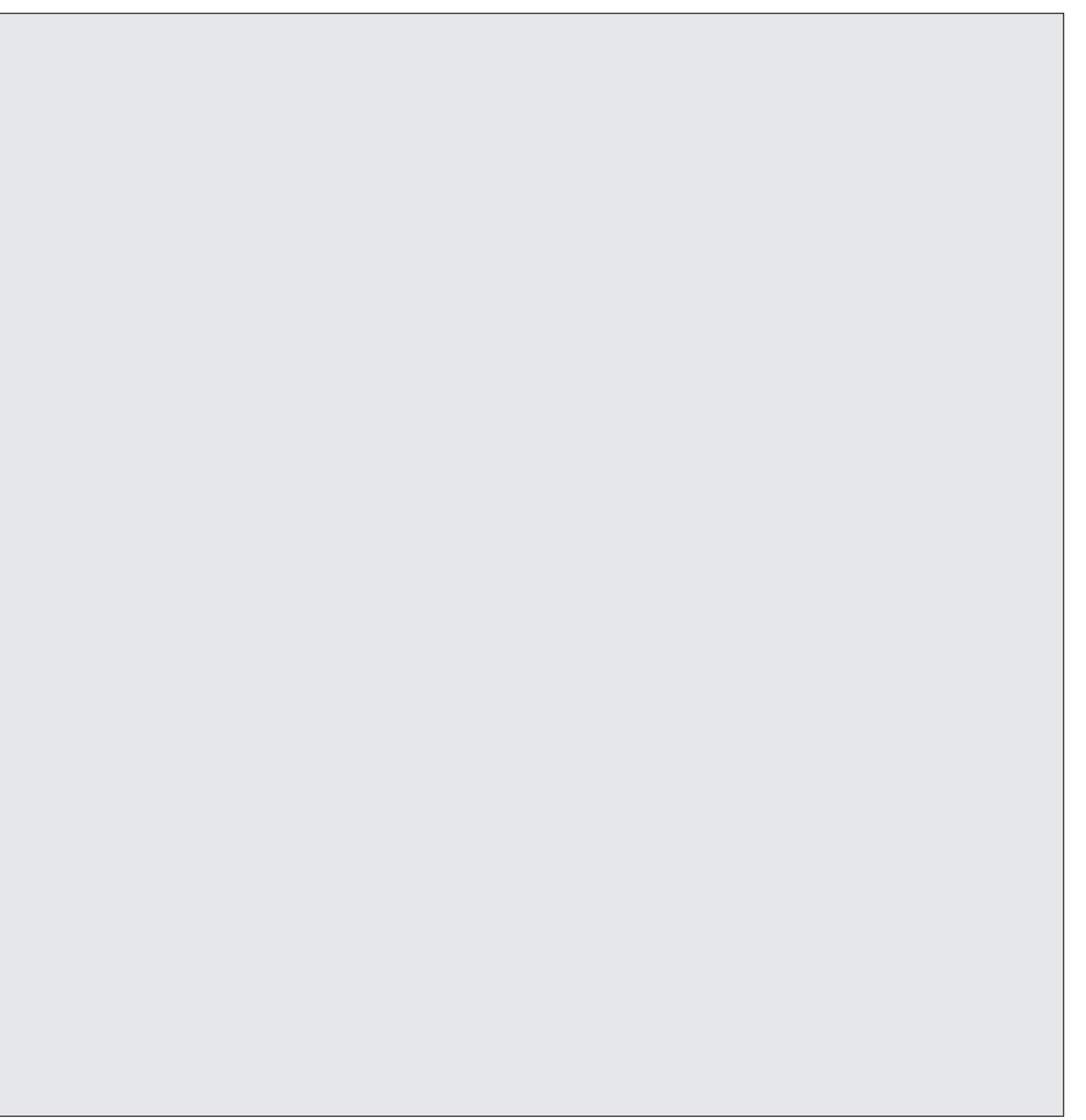
B) 10 A VÍCE OPAKOVÁNÍ - 10 %

CENY JSOU UVEDENY BEZ DPH.
DPH BUDE ÚČTOVÁNA DLE
AKTUÁLNÍ SAZBY.

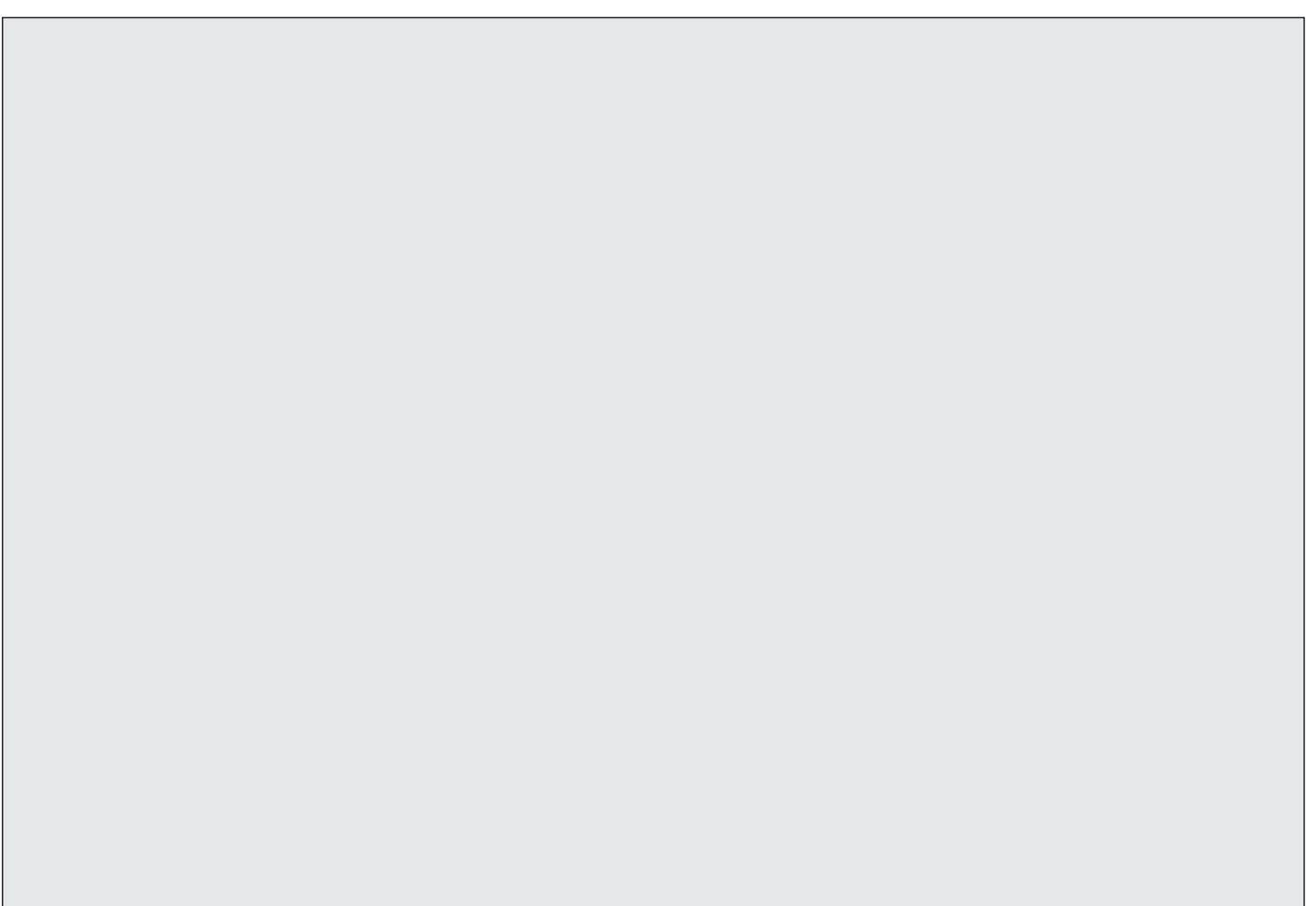
ROZMĚRY: ŠÍŘKA X VÝŠKA V MM



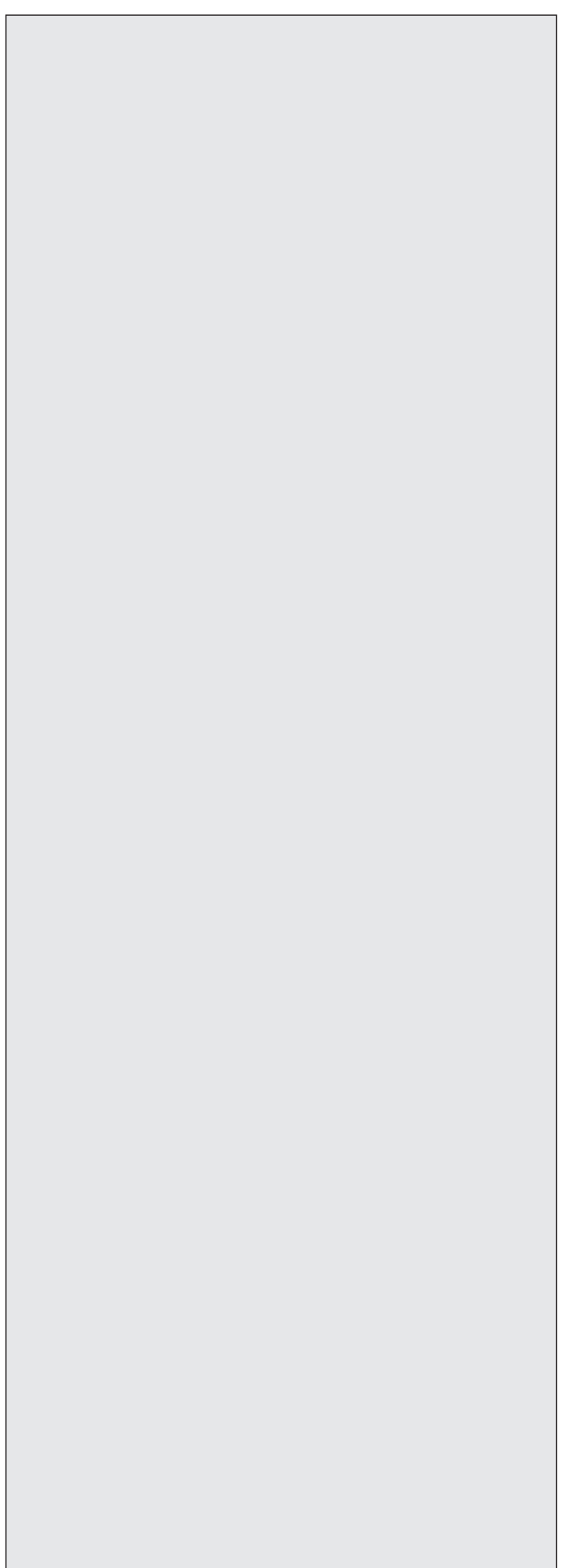
190 x 262,5
barva: 10.500,- Kč
ČB: 9.300,- Kč



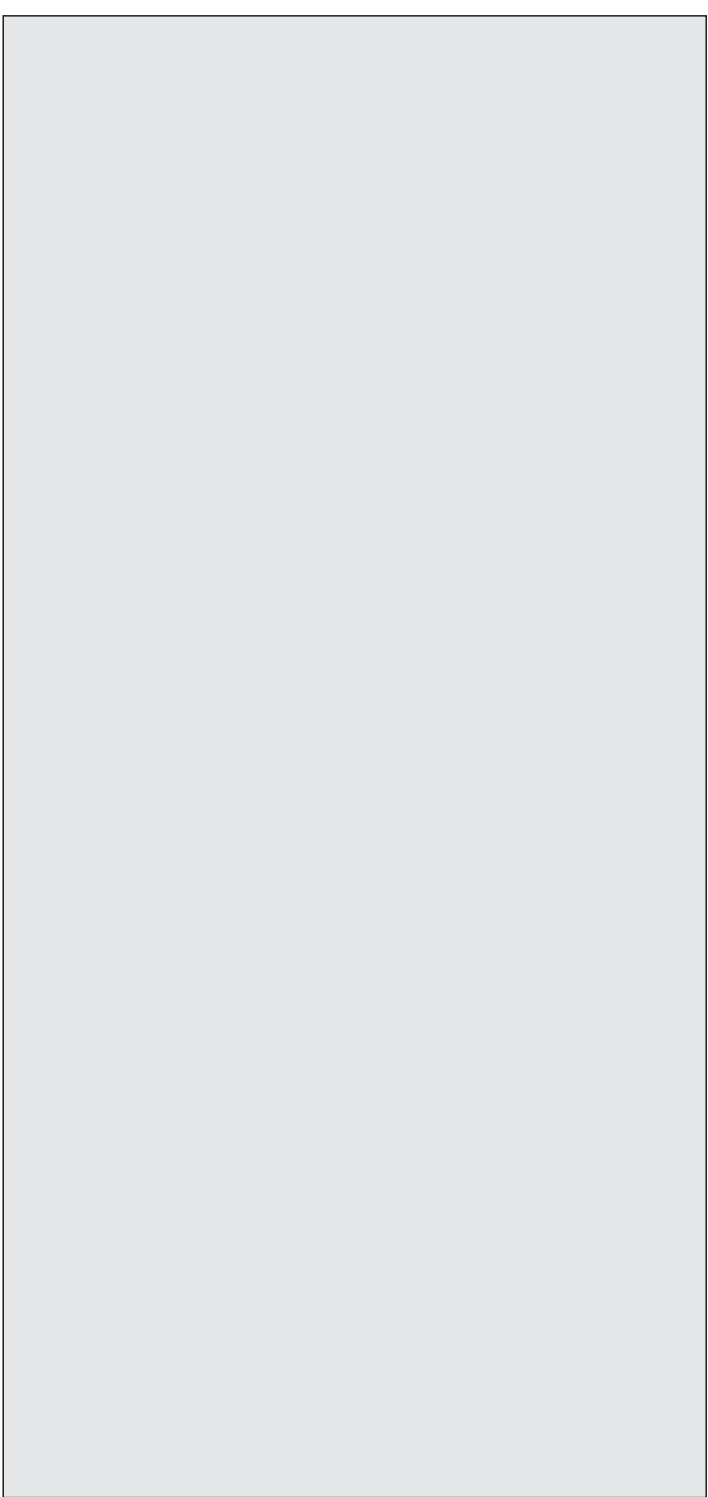
190 x 195
barva: 8.100,- Kč
ČB: 7.100,- Kč



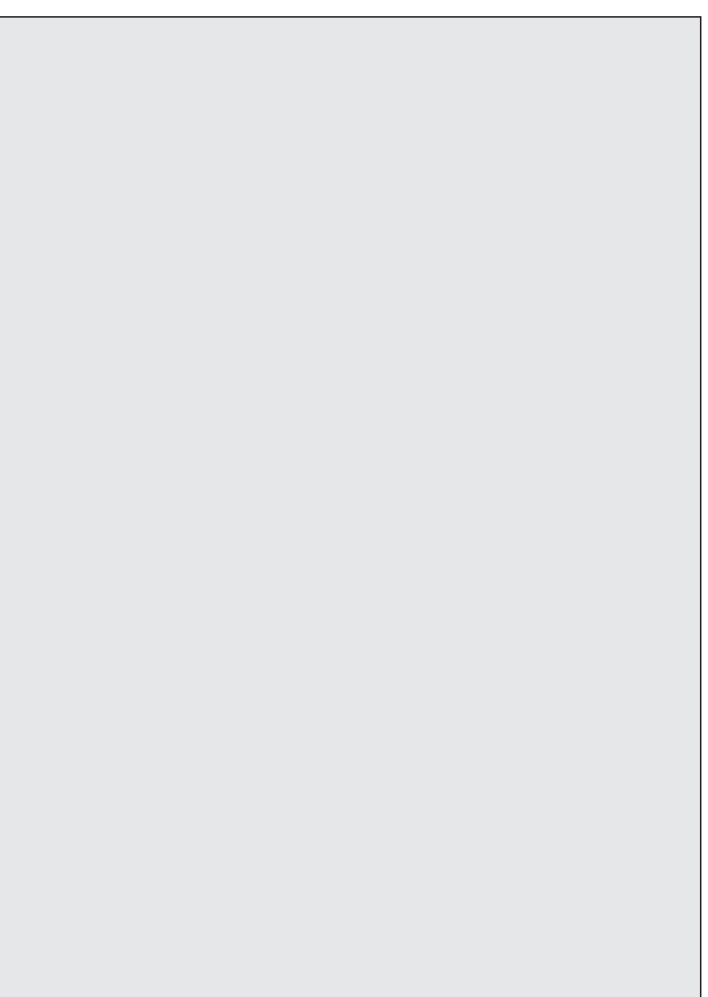
190 x 130
barva: 5.400,- Kč
ČB: 4.800,- Kč



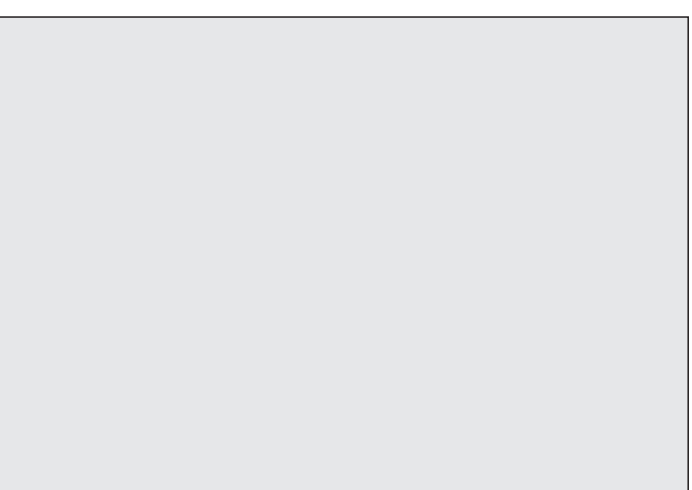
93 x 263
barva: 5.400,- Kč
ČB: 4.800,- Kč




93 x 196
barva: 4.200,- Kč
ČB: 3.700,- Kč



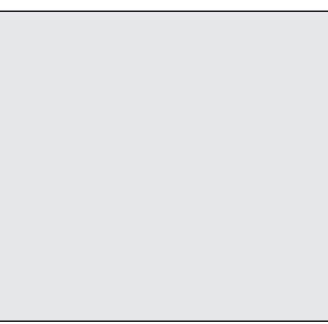
93 x 130
barva: 2.800,- Kč
ČB: 2.500,- Kč



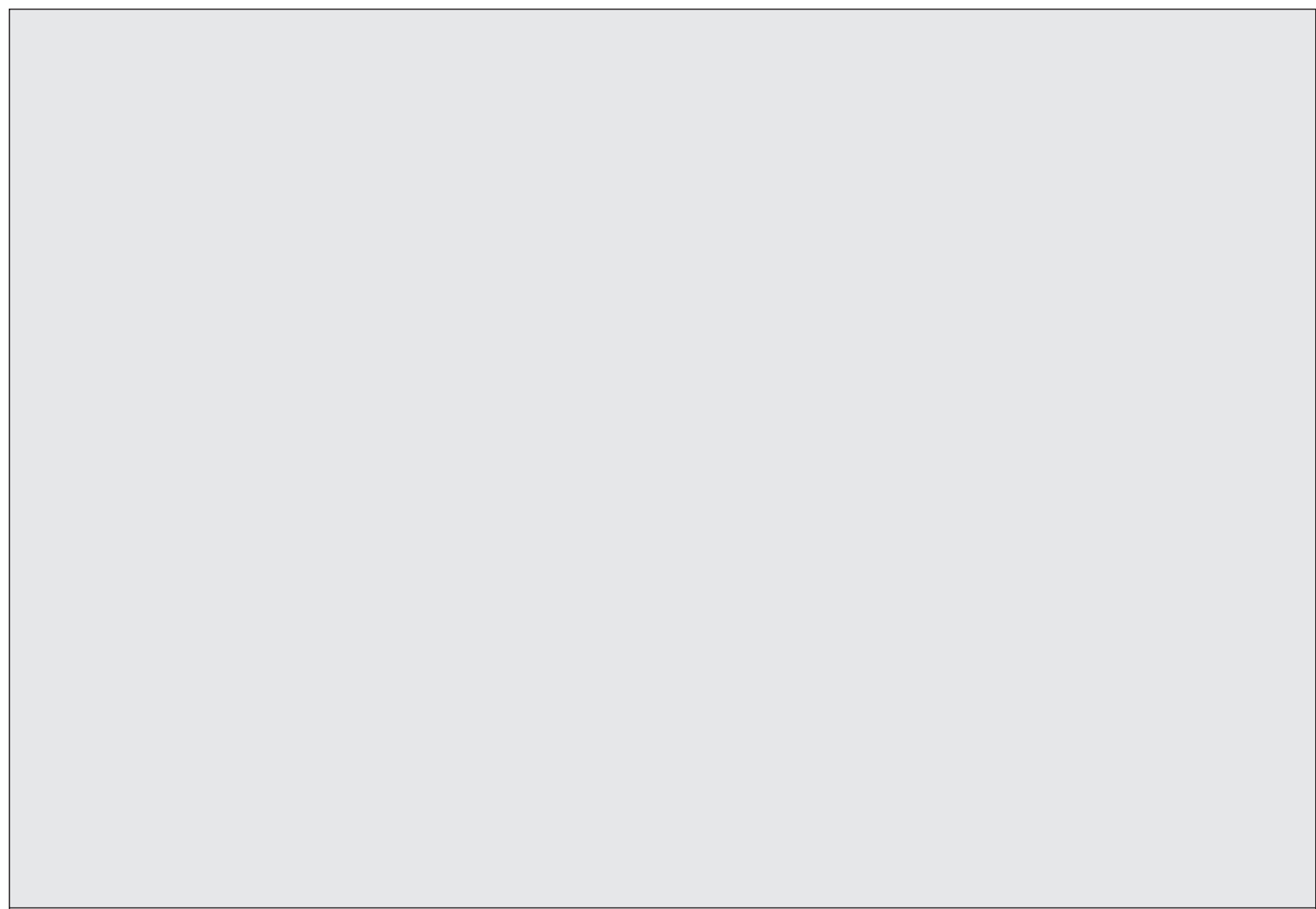
93 x 63
barva: 1.500,- Kč
ČB: 1.300,- Kč



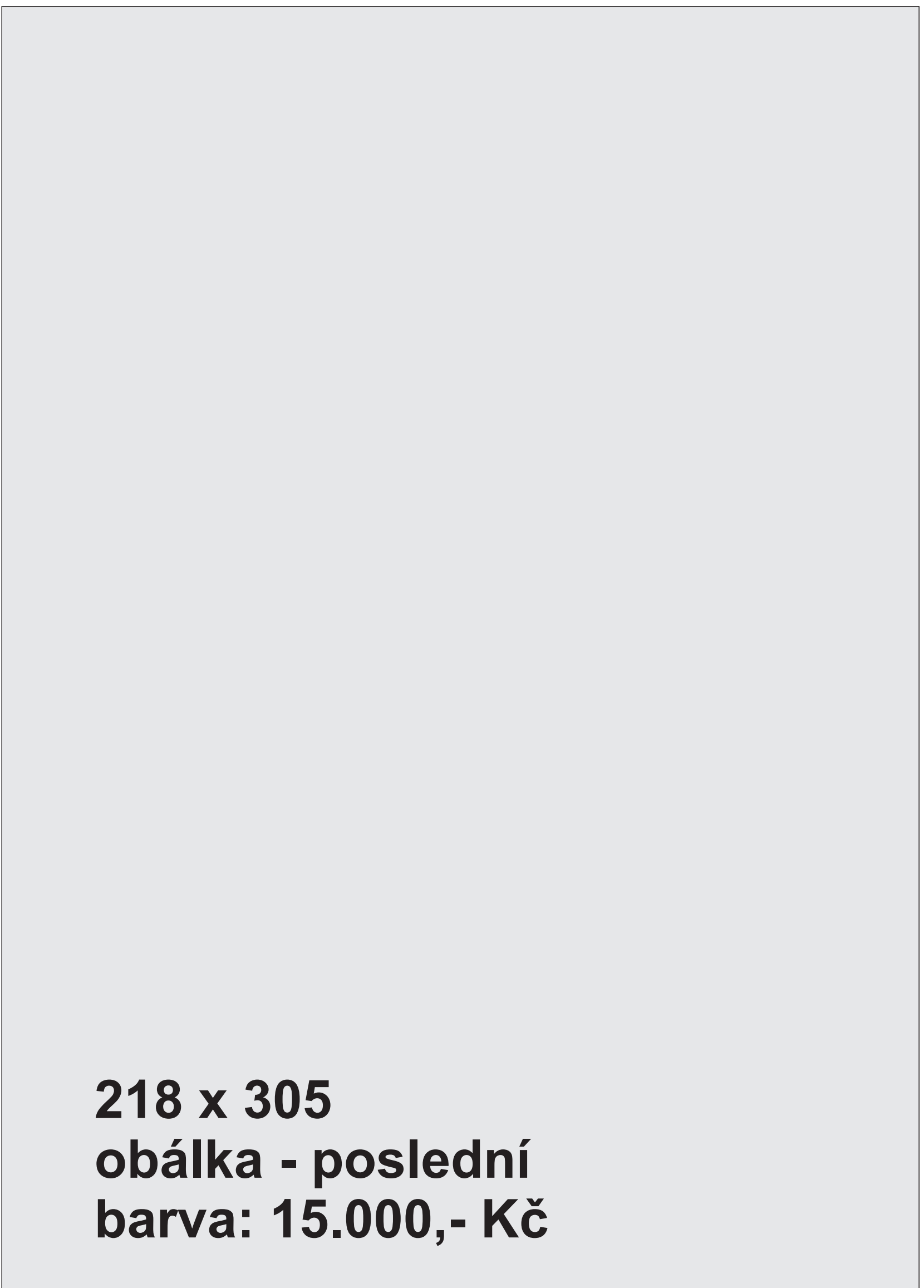
93 x 41
barva: 800,- Kč
ČB: 760,- Kč



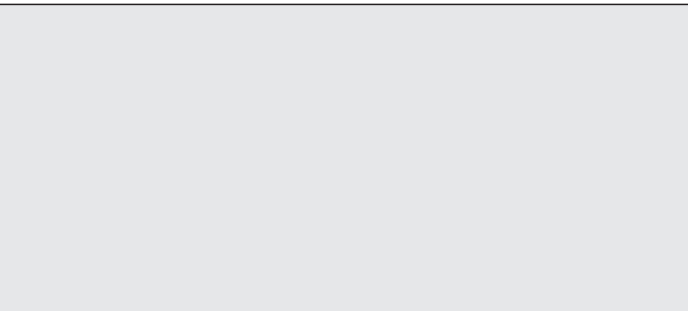
44,5 x 41
barva: 400,- Kč
ČB: 380,- Kč



218 x 150
obálka - poslední
barva: 8.000,- Kč



218 x 305
obálka - poslední
barva: 15.000,- Kč



93 x 41
titulní strany
barva: 6.000,- Kč